

I was listening to: Jessica Alba joined us at Power Trip, Marie Claire's annual conference. Over the past 10 years, Actress gone Entrepreneur Jessica Alba has broken barriers and paved the way with her company "The Honest Company." [Jessica Alba | Power Trip | Marie Claire | Watch](#)

<https://www.msn.com/en-us/money/general/jessica-alba-power-trip-marie-claire/vi-AA2dric2?ocid=msedgntp&pc=HCTS&cvid=4ca1b631248a4fee1f36b2e9336c57b&ei=18>

A Partial Transcript

...Jessica: "...I started [the company] with 17 products in 3 pretty large sectors...I felt like I needed to test out whether there was going to be reception of clean in these pretty major categories home, detergent space, personal care space...it is like what you put on your skin...and obviously...the thing that's going to touch probably the most vulnerable people, which are babies...And what I really trying to solve for or tackle is the injustice that we face in everyday in being exposed to unnecessary and harmful chemicals that actually cause lots of illness. And these companies that are making these chemicals that put them in the products that are...around all of us every day. And I was like there can be a more human way to approach business. And so I was really trying to tackle these sort of like giant categories in my small, little, tiny way...

I launched online because I felt like that was going to give me...I guess the ability or the leverage to show that no matter where you live, you should have access to these types of products...And to make this information just more accessible to everyone...if you go to the grocery or if you go to a department store...you think if you spend more money on it, its going to be safer. Or if you go to that store you grew up going to, it was going to be safer, but its actually not.

There's no real laws that protect human health or really protect you around your safety, even for pregnant women. There's no real laws that company's can't market products to pregnant women and make sure that they're actually safe for pregnant women. There's no laws protecting babies that, you know, if something...it's actually safe for that baby. And there's certainly no laws saying anything that comes in contact with your skin or your environment will be safe for you. So they are testing on us...

Can you really differentiate, Can you really stand up against competition? Is there a real reason for you to be there? And can you do it at a price that's within reach?...

Marie Claire: Can you take us behind the scenes of what it looks like to take a company public, and specifically your company public, and really navigating the seas of a historically male-dominated stock market?

Jessica: I would say...if you have a peaceful...life...don't take your company public...No. it's actually important for us to take our companies public. It's actually necessary. Between 2013 to 2020, there over 2,000 companies that went public, and only 18 of them had female leadership. That's wild. {This is where I stopped listening. At the 6:01 mark of 12:00}

What was just witnessed, words spoken by Jessica, are the results of the inculcation that has been perpetrated upon society by the devil. The devil has used certain men (and women), elites of our society, and their high-jacking of our institutions to infuse, promote these false principles/doctrines in our lives, by which society is enslaved, and the result has been immeasurable misery upon the human race.

The question is what is the truth? Before we answer this question, let me make a few observations.

First: Jessica has made several observations regarding the condition of certain aspects of our lives, which she classifies as large sectors, which she identifies three, which are "home, detergent space, personal care space." She believes that there are many unsafe elements in these three large sectors of our lives. Based upon this belief, she has made considerable effort to remedy these maladies, which

she believes exist in the lives of society. I believe she is to be commended for this spirit/goal, which I consider honorable, noble and humanitarian.

The problem is that Jessica (and 99.9% of the world) does not understand the true principles, the laws which govern the causes or the consequences of this situation she believes exist in the three large sectors of our lives. Further, the solutions that she proposes, and the acts that she has taken will not result in the achievement of her goal, and worse will actually result in aiding the cause she does not believe in, and also result in greater unsafeness than before she started, in other words giving aid and comfort to the enemy, not only in the three large sectors, but in all areas of our lives.

With this said, let us begin the task of stating the truth concerning the topic presented. Let's us begin with an abridged statement from the founding of this country, the Declaration of Independence.

"We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the right to acquire and possess property." (if one is interested, the basis of this is found in the Bible, KJV)

This is the foundation for all truth concerning the subject matter before us. There are laws that govern our physical, mental and moral being. There are also laws that govern our physical, mental and moral environment which we exist in. Further, these laws govern our individual acts and the interactions between our fellow man. There is not the time, nor space, nor the purpose of this letter to establish this as fact. For the purposes of this letter, we will presuppose, hold as a postulate, that these are "self-evident."

From the laws, come forth the following institutions, principles that we observe in our lives:

1. The right to contract. The obligations of contract.
2. The right to choose, the freedom to choose
3. The right, freedom to associate
4. The right, the freedom to speak
5. The right to labor. The right to the fruits of our labor
6. The right to acquire and possess property
7. The right to be secure in our bodies, thoughts, and property, from the injury from others.

These are by no means a complete list, for the rights given to us by God are infinite. The Ninth Amendment to U.S. Constitution acknowledges this fact:

The enumeration in the Constitution, of certain rights, shall not be construed to deny or disparage others retained by the people.

These are only stated for the purpose of establishing the foundation concerning the subject matter being discussed. What has not yet been stated or a conclusion stated based upon these laws is the following, which is the number one requirement for a people to be free, for liberty to exist:

You (meaning every person) are, must be accountable and responsible for themselves, and every action they make.

Without this no person or persons may be free to... This is an impossibility. This means that every person is accountable and responsible for their health, happiness, etc...more concisely stated, any and all consequences which result from one's actions upon themselves and others. While it is a known fact that there exist external forces that mostly assuredly attempt to influence our choices, actions, beliefs...no person can force you to do an act. You are the ultimate agent in control of your will. No one

can force what you put in your mouth, the clothes you put on your body, what words come out of your mouth, etc. You are ultimately responsible for your actions.

From this fact derives the maxims: "Do unto others as you would have done unto you." And especially the maxim: "Mind your own Business." The same freedom which you desire for yourself, you must desire, ascribe the exact same freedom to your fellowman. Also derived is the concept of justice or shall we say morality. "The principle that justice is not a respecter of persons", "is to be applied equally to all".

Historically certain institutions have come into existence such as the free market, governments, families, courts, etc. Again, this list is not complete, and not the purpose of this letter, but are postulated.

Finally, most importantly, there is no perfect solution or outcome in this world. We are imperfect beings...no person has perfect knowledge...we are all subject to error, susceptible to make mistakes. This is a solemn fact. We can only choose the best solution, option, not perfect. Whatever I state here, the results/consequences/effect that will be experienced as a result people applying these principles, the result will always be subject to criticism by some, because the outcome is dependent on the actions of imperfect beings, making decisions based upon "THEIR" imperfect knowledge at the time of their action. This is a fact.

These are the principles, the foundation for what is about to be stated concerning the subject matter, the speech given by Jessica. We begin with her statement:

There's no real laws that protect human health or really protect you around your safety, even for pregnant women. There's no real laws that company's can't market products to pregnant women and make sure that they're actually safe for pregnant women. There's no laws protecting babies that, you know, if something...

This statement is not true. The first thing we must recognize as fact is; that the word safety is subjective., meaning based on, influenced by, or rooted in personal feelings, tastes, opinions, or individual experiences rather than verifiable facts. The value or price placed upon safety by individuals persons is also subjective. This is an undeniable fact, misrepresented by the criminal elements in our society. One's acceptance of this fact, will vastly affect one's belief system, perceptions, conclusions drawn concerning this subject matter.

The truth is that there already exist recognized law(s) concerning the safety of products in our environment. One law is the freedom of choice. One law is the accountability and responsibility of the individual. These laws, and those mentioned above, are the only laws which will guarantee, provide the greatest degree of (not perfect) safety for every person in society. There exists no other(s).

Suppose that one were to adopt Jessica's desire for man-made laws to be passed in order to "guarantee" the safety of the clothes we wear. Let us examine this:

There is a science, a body of knowledge which states our health is determined by the clothes we wear, specifically that our torso and extremities should be covered, aka long sleeve shirts and pants, nothing short or no sleeve. The science is that short sleeves create unequal temperatures of cold/warm in our skin, where colder temperatures (uncovered) cause our blood vessels to constrict, and warmer temperatures (covered) cause our blood vessels to expand. The result of this is an uneven flow of our blood throughout our body. There is a science which states the material which our clothes are made of also affects our health. The basis of the science is that natural fibers, such as cotton and linen, allow are skin to "breathe," while synthetic fibers restrict this "breathing." Then there is always the question as to the proper layer of clothing to be worn based upon the climate/environment.

Many people don't believe in this science. There are some people that believe it, but find that they are uncomfortable wearing a long sleeve shirt because it causes them to sweat, which condition they find uncomfortable. They believe that the risk to their health is minimal, and given the choice between discomfort from sweating, they rather choose to wear short sleeves, exchange the discomfort of sweating, they rather be more comfortable, they rather take the "risk," and bear the health discomfort(s) that will potentially result from the uneven blood flow. What knowledge do you possess, how are you better qualified to determine (judge) what is "right" for the person, than the person himself? Yet, one desires to pass a law, and force their will upon another, based upon "their superior" knowledge upon a person or group of persons. Suppose further, One wants to flaunt their physique, show off themselves (this does not apply to me). The person values this flaunting, and the accolades one will receive as a result of this flaunting more than the "minor" risks or the "minor" maladies which result from the flaunting of their physiques (I am especially referencing woman). Who are you to judge? How are you more qualified to make this decision for (to judge) another person? My comment is: Obviously you are not.

Let us address a specific part of the statement:

There's no real laws that companies can't market (advertise) products to pregnant women

Just like the whole from which this statement is excerpted, which just discussed, there are "real laws" that govern this "supposed" situation "companies market (advertise) products to pregnant women". Some of the laws are the freedom of speech, the freedom to associate, freedom to contract, the freedom to choose, and one to be accountable and responsible for themselves. The freedom to choose, is the freedom not to choose. The freedom to associate, is the freedom not to associate, the freedom of speech, is the freedom not to listen.

The freedom to choose...but if you make the decision for me...by passing laws that prevent (censure) speech...have you not denied me my right to choose??? This is a very dangerous precedent. More injury, harm, and misery has been the result of people with "good" intentions. Of course, once this course is practiced once in the name of doing good, the only result will be a second practice, and then a third, fourth, fifth... which times practiced will be infinite...all in the name of doing good...which benefits intended will never be realized, and which the only actual results, the reality, will be slavery, tyranny and misery. Let us continue.

I am going to use myself in this illustration. I personally don't believe marijuana is a panacea for anything, that it is a poison, with no redeeming qualities. However, I don't believe that I (person or group of people, including governments) have the authority to deny one by force of law from buying, selling or using marijuana. I don't believe that I have superior knowledge on this subject greater than any other person, or that I am the Lord of their lives. There are many people who believe, notice I said believe, that marijuana has been the source of relief from many physical and mental pains, or that it may potentially relieve them from an existing painful condition. I said "believe." But, they have freedom of choice, freedom of conscious. Who am I or anyone else to censure their belief, and worse inflict some sort of punishment on a person for their belief? Worse, for a person that is suffering extreme pain, who am I or any other person to censure, censure by force, prevent, restrain a person who may desire to "market" this or any option to such persons in pain (assuming both persons are acting according to their own free will)? Who has such judgmental knowledge, skill, let alone such authority? Further, in the past, how many practices, policies, sciences that were once thought evil, banned by such tyrannical practices/laws, which today have been proven true, beneficial? This proposed legislation, solution, doctrine is without a doubt wicked and tyrannical. That is why the founders of the United States believed that democracies are the worst form of tyranny invented by the devil.

Let us move onto the next statement by Jessica:

Marie Claire: Can you take us behind the scenes of what it looks like to take a company public, and specifically your company public, and really navigating the seas of a historically male-dominated stock market?

Jessica: I would say...if you have a peaceful...life...don't take your company public...No. it's actually important for us to take our companies public. It's actually necessary.

One could spend years writing about the fallacies contained in this statement. Hopefully, we can be brief and summarize the true principles, not in any order of importance.

She is already public.

Foremost, obvious, "the taking the company public" is the place, the institution where all the companies, entities that are practicing all the evils she detests reside/exist. Why would one want to join such an institution or practice.

Corporations, outside the obvious fact that are a created entity, violate the fundamental principles of freedom, being accountable and responsible for yourself. People who incorporate do not want to be accountable and responsible for themselves. Corporations (their actions, motives) are not government by natural laws which we defined above, but by man-made laws, whose sole objective to lie, cheat, and steal without impunity. This is what Jessica has chosen. Overtime, the only result of her incorporating will be the unrealization of her objectives, and worse than that, this incorporated company will be an enemy, an opposition to her objectives. The system will bear false witness to her, that what I am writing is a lie, that I am an uneducated, resentful fool speaking concerning things that I am ignorant of. Of course, these piranha will never willingly and truthfully disclose the monies Jessica paid, that they filled their coffers with, in Jessica "going public."

Finally, one must make a comment on the statement "male-dominated" and "few female." The association, the inference from the statement "male-dominate:" is evil, corrupt, enslaving, tyrannical, manipulative, exploiter, predator, vindictive, vengeful, cruelty, domineering and more like words. One may want to read the Bible before proceeding. One may want to consider Herodias, Jezebel, Athalia, the women who turned the hearts of King Solomon, and Peninnah. Then there is the common saying "hell hath no fury like the scorn of a woman," a woman's scorn knows mercy", "It is better to dwell in the wilderness, than with a contentious and an angry woman," or "the kiss of a spider woman." One might want to consider the origins of the colloquial usage of "witch" or "b----." One may want to consider that women are not only prone to the same inclinations, propensities, and dispositions delineated above, but actually possess them in greater degree than any man.

With this thought, I will stop. The purpose of this letter is not to condemn anyone. Again, I truly believe that Jessica's desire which she expressed to remedy the unsafe condition(s) that exist in the three large sectors of human life is admirable and noble. My purpose in writing this letter is to support, help her in achieving her goal and to warn her that the course she is pursuing to accomplish her goal, will ultimately hinder her from accomplishing her goal. Remember that there is no such thing as perfect results in this world. "The road to hell is paved with good intentions."

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